

Bulletin



War Memorials Trust

Autumn 2005

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© War Memorials Trust and Anne Davidson (top left)

War Memorials Trust Cenotaph Commemoration 2005

Sunday 3rd July 2005 saw WMT members holding a service of remembrance at the Cenotaph on Whitehall. Moved from its traditional date of 1st July the ceremony began the week of events that culminated in the National Day of Remembrance on July 10th.

Around 25 WMT Members and associates were joined by William Stone, veteran of both World War I and II, his family, WMT Trustee Juliette Woolley, representatives of the ATR Lichfield who provided a Guard of Honour and Rev Tim Stratford from St Chad's in Kirkby (whose War Memorial has featured in a WMT fundraising campaign this year). Those in attendance joined in a minute's silence and wreaths were laid in Remembrance of the fallen of all conflicts. Members also laid sprigs of laurel, their personal tributes.

WMT would like to thank those who attended and contributed to the event, in particular the Metropolitan Police for stopping the traffic during the minute's silence, Westminster Council and English Heritage for enabling the ceremony to take place. It is an important occasion. We would also bring to your attention that in 2006 WMT intends to hold its ceremony on Saturday 1 July, the 90th Anniversary of the Battle of the Somme.

Further details will follow in future Bulletins.

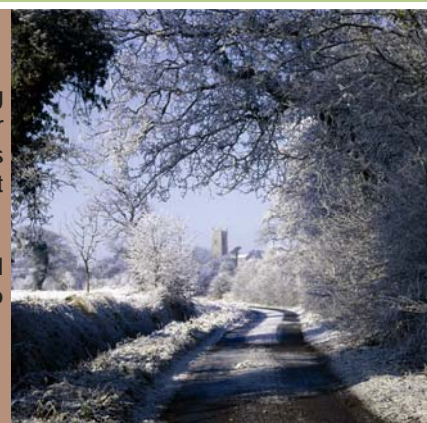
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Christmas Card

We are delighted to bring you our Christmas Card for 2005. Order your Christmas cards and support WMT at the same time.

For more information and how to order please turn to page 15.



Formerly known as Friends of War Memorials

Regional Volunteer Day 2005

War Memorials Trust Regional Volunteers gathered at the Hyatt Regency Hilton – The Churchill in London on Friday 2nd September for a fruitful day of debate and discussion about issues surrounding the Trust and the role of RV's. Presentations by staff stimulated a flow of ideas giving Regional Volunteers and staff the opportunity to share their experiences and identify opportunities for the Trust. Of particular interest were Pedro's introduction of an upcoming help-sheet on Maintenance and also a discussion on listing War Memorials, a pro-active activity that Regional Volunteers are encouraged to embrace. Both Felicity and Robert encouraged RV's to think about the possibilities of promoting and raising funds for the charity. Thank you to all those who attended.



© War Memorials Trust ▲

Newly Installed War Memorial Board

David Haylock, RV, has sent through this photograph of the War Memorial Board of the Berkshire Printing Company. Following demolition of their previous offices in Oxford Road Reading the Oak Board was passed into the care of the Royal British Legion Tilehurst Branch of which David is a member. The Board has been repaired and refurbished and is now installed at the Branch HQ.



© David Haylock ▲

Listing Report

War Memorials Trust campaigns for the protection of our War Memorial Heritage and, as part of our work, we encourage the listing of War Memorials. The list of buildings of special architectural or historic interest is the statutory register recording the best of our heritage. It includes a wide variety of structures, from castles to village pumps. Not all the items on the lists are what we might conventionally think of as beautiful or attractive - some are included purely for their historical value. For this reason, WMT believe that all free-standing War Memorials should be listed and we participate in this process by preparing reports and submitting listing requests, when appropriate. This is done with the help of our RVs and is central to the preservation of our heritage.

Here, we present the latest addition to the list.

Barrow Upon Soar War Memorial

Erected in 1921, this stone cross was designed by William Douglas Caroe, an eminent British architect. It stands proudly in Melton Road and has just been listed as grade II.



© War Memorials Trust ▲

Regional Volunteers

A Regional Volunteer is a War Memorials Trust member who wishes to take on a more active role in helping the charity achieve its aims and objectives. Regional Volunteers are registered across the UK. They have become involved with the charity for a variety of reasons but all have a firm belief in the importance of the protection and conservation of War Memorials.

The activities in which Regional Volunteers can be involved include monitoring, reporting on and listing War Memorials; researching War Memorials; giving talks on behalf of War Memorials Trust; and supporting our work through organising and running an event.

Being a Regional Volunteer enables you to help the charity protect and conserve War Memorials, offers stimulating and rewarding activities to benefit War Memorials and provides the possibilities of co-operating with others interested in the subject.

If you are interested in becoming a War Memorials Trust Regional Volunteer then please contact Frances Moreton at War Memorials Trust for an application pack and further information.



War Memorials Trust

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War Memorials Trust gratefully
acknowledges the support of Esmée
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War Memorials Trust vision is to protect and conserve all War Memorials within the UK.

Objectives of War Memorials Trust

1. To monitor the condition of War Memorials and to encourage protection and conservation when appropriate.
2. To provide expert advice to those involved in War Memorial projects and to facilitate conservation through grants schemes for War Memorial projects.
3. To work with relevant organisations to encourage their accepting responsibility for War Memorials and recognising the need to undertake repair and restoration work to these monuments as required.
4. To build a greater understanding of War Memorial heritage and raise awareness of the issues surrounding War Memorial conservation.

Message From Staff

Welcome to the Autumn 2005 edition of our Bulletin. We would like to start by thanking those of you who have joined us over the last few months at various Trust events. Firstly the ceremony at the Cenotaph on Sunday 3rd July with particular thanks to William Stone, veteran of WW1 and II, and his family, for joining us to lay a wreath; Rev Tim Stratford, whose Church St Chad's in Kirkby is the location of the damaged War Memorial featured on the front page of the last issue, leading the service; the representatives of ATR Lichfield for providing a Guard of Honour and Stanley Baldwin for providing the wonderful laurel wreaths. Secondly the AGM, held on HMS Belfast, was very well attended with around 65 people joining staff and Trustees on board. And finally in September the Trust held its annual Regional Volunteers Day and our thanks go to the many RV's who made it down to London to discuss a range of issues and activities, it was a very productive day.

Aside from our own events the Trust has been busy elsewhere. Frances Moreton laid a wreath at the Ceremony to mark the end of WWII held at the Cenotaph on August 21st. Many of our Regional Volunteers and members have been out and about at events promoting the work of the Trust, these include Blenheim Festival of Flight, Duxford Air Shows as well as several local VE and VJ Day activities.

We are also pleased to feature on page 14 a new publication 'A Century of Remembrance' by Derek Boorman. We are very grateful for Derek's generosity in donating copies of the publication to War Memorials Trust to sell, as well as agreeing that a percentage of other sales of the book will be donated to the Trust. We hope you will support his generosity by purchasing the publication.

Sir Donald Thompson's Memorial Service

On Tuesday 19th July a service of thanksgiving for the life and work of Sir Donald Thompson was held at St Margaret's Church Westminster Abbey. Many joined Sir Donald's family in giving thanks for his life, including a representative of the Princess Royal, Baroness Thatcher and the Speaker of the House of Commons. An address on Sir Donald's political life was given by The Lord Jopling and Lord Kirkham gave an address on Sir Donald's personal life and work including WMT. Readings were given by Lord Cope and Winston Churchill, and The Friendly Band (Sowerby Bridge) provided the music that Sir Donald enjoyed so much. Our thoughts remain with Sir Donald's family.

Service of Commemoration to Mark the End of WW2

War Memorials Trust was honoured to participate at the Service of Commemoration to mark the end of the Second World War held at the Cenotaph, Whitehall on Sunday 21st August 2005. Wreaths were laid by the Prince of Wales, Deputy Prime Minister John Prescott and General Sir Michael Walker, the chief of the defence staff alongside others. These were followed by wreaths laid by other organisations including WMT whose wreath was laid by Frances Moreton. The service was attended by many veterans and members of the public including 30 standard bearers from the Burma Star Association. The ceremony, which was covered live in a programme broadcast on BBC1, was followed by a reception in Westminster Hall.



War Memorials Trust AGM 2005

Monday 18th July saw around 65 people gathered in the Ship's Company Dining Room on HMS Belfast for the WMT AGM. The meeting included an Annual Review from Chairman Mr J G Cluff, a tribute to Sir Donald Thompson, WMT Director General who passed away in March, from Trustee Peter McCormick, the Treasurer's Report from Roger Bardell as well as an opportunity for members to raise questions. Issues discussed included Gift Aid, organisational structure, the new logo and conservation subjects.



▲© Chris Christodoulou (reproduced with permission from Burma Star Association)

Following the meeting Trustee Nick Hewitt delivered a talk about HMS Belfast, providing an insight into the ship's history and wartime experiences through to its current role as an important educational centre as well as a major visitor attraction.

Minutes of the meeting have been distributed to members who attended. Other members can request a copy of these minutes by contacting our Frances Moreton.

A Will to Remember

In recent editions of Bulletin there have been a number of articles about the importance of legacy giving for charities in the UK. You may recall that bequests to charities amounted to an impressive 1.5 billion pounds last year alone. This is a huge sum of money that underpins much charitable work and supports a great number of voluntary projects in the UK.

Over a year ago War Memorials Trust was able to announce that it was introducing its first legacy giving leaflet. This was a short leaflet illustrating the importance of making a provision and ensuring that your wishes are fully expressed through a will.

The leaflets were requested and widely distributed in significant numbers around the country. As a result the Trust's supply recently ran out so the opportunity has been taken to revisit the information and of course to bring the publication in line with the new charity name and logo.

If you would like a 'new look' leaflet containing our most up to date information about leaving a bequest please contact the War Memorials Trust office.

Drawing up a Will is not perhaps the most cheerful of things to do but it really is a simple process and it ensures that on your death your possessions go to the people and organizations you want.

The existence of a carefully planned and up to date Will means that those closest to you will not have to face unnecessary worries at a difficult time for them.

Above all it enables you to hand on your values and beliefs to the next generation. What better tribute could there ever be than protecting our War Memorial heritage?



Thank You

War Memorials Trust would like to take this opportunity to thank Nick Hewitt who recently resigned from the Board of Trustees. Nick has been involved with the charity from its very early days and everyone involved has appreciated his dedication to the role.

Payroll Giving

Payroll Giving or "Give As You Earn" (GAYE), is an easy and tax efficient scheme that encourages employers and employees to give to charities of their choice. The employee decides what to give and the employer deducts the donation directly from their salary. However, not all employers operate a Payroll Giving scheme so you first need to check that it is possible to donate in this way.

On some occasions, companies will match these donations as their contribution, making this method of giving even more attractive.

The advantages of Payroll Giving are that it is tax-free - every £1 you give actually costs you only 78p, and the tax man pays the remaining 22p. So if you give £10 a month, it will only cost you £7.80 or just £6.00 if you are a high rate tax payer. This is because your employer deducts your donation before calculating your tax.

It Gets Even Better ...

There are now grants available from the Home Office, for up to £500 to help smaller companies and businesses set up Payroll Giving schemes. To qualify, the business should employ under 500 people and not have a scheme already in place.

In addition to this, as part of a major campaign to promote Payroll Giving, the government will also match fund the first £10 of any monthly donation made by an employee.

Like any organisation, we need to make long-term plans and allocate budgets. Payroll Giving provides us with a predictable, regular source of income that enables us to plan more effectively.

What should you do next?

If you wish to support War Memorials Trust in this way, you will need to contact either your Personnel or Accounts department to establish if your company operates a scheme. If they do, they will supply you with the necessary forms. The minimum donation is £1 per month (or 25p per week). You can request a statement at the end of every tax year and can stop giving at any time.

If your company is not part of a Payroll Giving scheme then you may like to consider setting up a new scheme.

For further information and advice please contact War Memorials Trust on **020 7259 0403**

Meet the Trustees

War Memorials Trust is delighted to introduce to its Bulletin a new regular feature introducing the Trustees of the charity. Every issue the Bulletin will feature a different Trustee.



Name: Mr J G Cluff
Role: Chair War Memorials Trust

Algy Cluff joined, and became Chairman of, War Memorials Trust Board of Trustees in November 2001. Mr Cluff is Company Chairman of Cluff Gold plc which he established as Cluff Oil in 1971 following retirement from service as a 2/Lieut, Grenadier Guards and Captain Guards Independent Parachute Co. Alongside War Memorials Trust Mr Cluff is also a Trustee of Anglo-Hong Kong Trust, Governor of Commonwealth Institute and Stowe School, Chairman of The Stowe House Preservation Trust and Director of The Centre for Policy Studies. Between 1982 and 1985 he was proprietor of The Spectator, followed by a period as Chairman from 1985 to 2004.

New Trustee Sought

War Memorials Trust Board of Trustees is seeking to recruit a Cultural Heritage expert to join its Board of Trustees. As an increasingly respected organisation within the heritage field it is vital that the Trust ensures that its Board includes an individual with expertise and experience within the sector. Candidates are expected to have expertise in this area, sympathy for the objectives of the charity and make a time-commitment of half a day/day a month to participate in Trust activities including quarterly meetings. Candidates are welcome from all sections of the community. For further information contact Frances Moreton for details on telephone 020 7259 0403, email frances@warmemorials.org or see www.warmemorials.org. The Application procedure closes on 31st October. Any applicants who have not contacted by the end of November should assume their applications have been unsuccessful as due to limited resources we cannot contact everyone.

War Memorials Trust Small Grants Scheme

WMT's Small Grants Scheme is able to give grants of up to £250.00 per project to assist War Memorials of all dates and types. Since its creation, the Small Grants Scheme has awarded over £70,000.00 to 245 projects.

The Small Grants Scheme is primarily targeted towards the conservation and repair of existing War Memorials, but related work such as addition of new names, landscaping and the creation of new War Memorials are also eligible for assistance. There are no listing requirements or geographical restrictions.

Please contact Pedro Gaspar at War Memorials Trust for more information, to request an application form or to discuss a potential application.

Thornton Hough (Merseyside)

This War Memorial cross stands alongside All Saints Church in Thornton Hough. Erected in April 1921, it commemorates the men of the parish who lost their lives in the Great War. A grant of £250.00 was awarded to help with works of structural stability.

© Thornton Hough Community Trust



Builth Wells (Powys)

The Builth Wells and Llanddewir War Memorial was erected in 1924 and now commemorates casualties from both World Wars. The name of Pte Glasscodine was accidentally omitted from the Roll of Honour and War Memorials Trust donated £75.00 towards the its addition. The local branch of the Royal British Legion checked the background of Pte Glasscodine and agreed his name ought to be added and thus complete this historical record.

©Royal British Legion Builth Wells Branch ▲



Betchworth (Surrey)

This Portland stone War Memorial stands in the churchyard of St Michael's Betchworth. War Memorials Trust awarded a £250.00 towards the repair of fractured stonework.

The UK National Inventory of War Memorials has estimated that there are over 70,000 War Memorials throughout the United Kingdom.



©Betchworth Parish Council ▲

Cirencester (Gloucestershire)

The Cirencester War Memorial is formed by a free-standing cross and a Roll of Honour, recording both World War I and World War II names, carved onto the wall of the St John the Baptist Church. War Memorials Trust awarded a grant of £250.00 towards works to improve the legibility of the carved inscriptions.



© War Memorials Trust ▲

Castle Combe (Wiltshire)

A grant of £500.00 was awarded to help with repair and restoration works to the Castle Combe War Memorial shrine.

©Castle Combe Parish Council ►



For more information on the projects War Memorials Trust has assisted with, please visit our website:

www.warmemorials.org

Rottingdean (East Sussex)

Lying just a short distance away from Burnes Vale in Rottingdean was a long forgotten First World War memorial in the grounds of the former Rottingdean Preparatory School, which had been redeveloped. War Memorials Trust donated £250.00 towards the restoration of this War Memorial, which involves repairing and cleaning the stonework and refurbishing the surrounding paved area and steps.



©Harvey's Cross Memorial Fund ▲

Kiltarlity (Highlands)

War Memorials Trust awarded a £250.00 grant towards hard landscaping works on this War Memorial dedicated to the local man who perished in both World Wars.



© Kiltarlity Community Council ▲

Kibblesworth (Tyne & Wear)

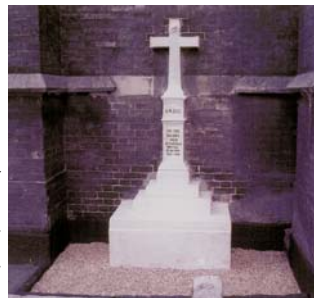
War Memorials Trust gave £200.00 towards the cost of commissioning a new memorial for this community. The design was based on an existing memorial in Normandy with local stone being used for its construction. The Kibblesworth War Memorial will include a memorial garden.



©Kibblesworth War Memorial Fund ►

Somers Town (London)

St Mary the Virgin Church in Eversholt Street was built as a chapel of ease to St Pancras New Church in 1822. It became a Parish Church in 1868 and is a Grade II listed building. A War Memorial cross stands immediately adjacent to the west front of the church and its dedication and roll of names had started to become detached and difficult to read. It faces Euston Station and its prominent position ensures it is seen by many people daily.



© St Mary's Church ▼

War Memorials Trust gave £300.00 towards the cost of cleaning and re-lettering the memorial.

Pilton (Devon)

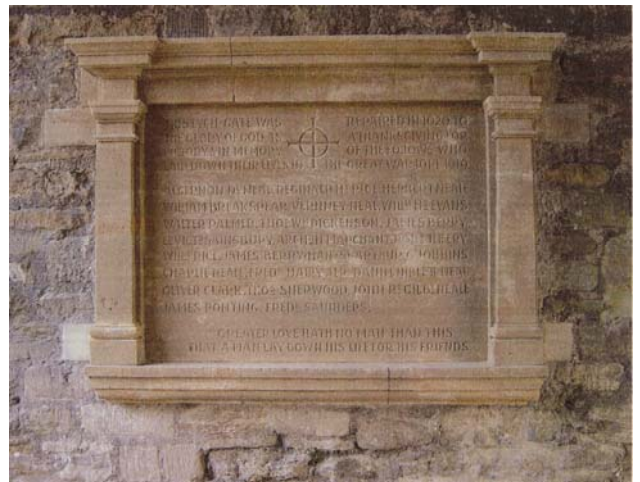
St Mary's is an ancient priory church founded in the 10th century by King Athelstan. At the west end of the nave is a large and beautiful stained glass window which was re-glazed in 1920 to commemorate the 39 Pilton men who lost their lives in the 1914-18 war. War Memorials Trust gave £500.00 towards the restoration of the decayed mullions and tracery on this War Memorial window.



©Pilton Parochial Church Council ▲

Sherston (Wiltshire)

War Memorials Trust awarded a grant of £300.00 to assist with cleaning and repairs to the Sherston War Memorial Tablet on Holy Cross Church's lychgate. The Bath stone memorial was in a serious state of disrepair showing signs of damp exposure and thick pollutant crusts.



▼ ©Sherston War Memorial Fund

Leek (Staffordshire)

The Lt B L Nicholson War Memorial clock tower in Leek was erected by Sir Arthur and Lady Nicholson to the memory of their son, Lieutenant Basil Lee Nicholson who fell in action in Ypres in 1915. The War Memorial also commemorates the men of Leek who perished in both World Wars. The War Memorial was unveiled on 20th August 1920. War Memorials Trust awarded a £180.00 grant towards the commissioning of bronze plaques listing the names of fourteen service personnel and one civilian whose names were omitted from this memorial.



▲ © Leek Town Council

English Heritage Grants for War Memorials Scheme

To stem the tide of decay that threatens this unique aspect of our national heritage, and to ensure that they can remain as a reminder to future generations of the price paid by so many for the freedom we enjoy today, English Heritage, in association with the Wolfson Foundation and War Memorials Trust, is making funds available for the repair of free-standing War Memorials in England. There are no listing or conservation area requirements.

The types of work which may qualify for grant aid include:

- repairs to fabric, including works of structural stabilisation
- recutting and recarving of eroded inscriptions
- relettering, releading and regilding
- cleaning where appropriate and clearly beneficial
- reinstatement of lost elements, particularly decorative features
- works to associated hard landscaping, where this forms part of the overall design

This scheme awards grants of up to 50% of eligible costs up to a maximum of £10,000. Please contact the Conservation Officer for further details, application form, **advice or to discuss a potential application.**

Work which has begun before a formal grant offer has been made and accepted is not eligible for grant aid.



ENGLISH HERITAGE

THE

WOLFSON

FOUNDATION



War Memorials Trust

For more information on the projects War Memorials Trust has assisted with, please visit our website:

www.warmemorials.org

Thame (Oxfordshire)

The Thame War Memorial, unveiled in 1921, is Grade II listed and stands in a conservation area. A grant of £2,000.00 was awarded towards repairs and cleaning work of the stone and bronze plaques.

© Thame Town Council ►



Old Gore (Herefordshire)

This Grade II listed memorial collapsed during a storm, which proved too strong for this weathered sandstone structure. The memorial, in the form of an octagonal shaft topped with a decorative capital, is dedicated to the memory of the local men who died in World War I. A grant of £970.00 was awarded towards the restoration works.

© Upton Bishop Parish Council ►



Monkton (Kent)

This impressive Portland stone War Memorial Cross was dedicated by a local family in 1918. It now stands next to a busy footpath and its weathered state presents a potential danger to the public. Sections of the memorial are at risk of collapsing. A grant of £3,450.00 was awarded towards the repair and conservation.

© All Saints Church (Maidstone) Restoration and Development Trust ►



Buckenham (Norfolk)

Standing in a conservation area, this Portland stone memorial Cross of Sacrifice holds the names of the men of Old Buckenham who lost their lives in World War I. It was erected in 1919. A grant of £365.00 was awarded to assist with cleaning works.



© Old Buckenham Parish Council ▲

Merton (London)

This War Memorial cross is listed Grade II and stands within a conservation area. It was designed by a local architect H P Burke Downing in 1920 and erected the following year in memory of the men of Merton who gave their lives in World War I. A Roll of Honour for World War II was later added. A grant of £2,000.00 was awarded to assist with cleaning, repairing and re-letting the weathered inscriptions.



© St Mary's Parochial Church Council ▲

Kingston upon Thames (Surrey)

This Grade II listed War Memorial stands within a conservation area. It was designed in 1920 and erected by sculptor R R Goulden. It features a set of bronze figures standing on a granite pillar with lettering in relief and bronze Roll of honour attached which spreads onto two lateral granite extensions. A grant of £3,000.00 was awarded towards costs of cleaning and conservation works.



© Royal Borough of Kingston ▲

Tatworth (Somerset)

The Tatworth War Memorial stands proudly next to St John The Evangelist Church and commemorates the local men who lost their lives in both World Wars. The memorial takes the form of a limestone cross standing on inscribed plinth on a 3-stepped base. A grant of £900.00 was awarded towards the cost of repairing the stonework and re-letting the fading inscriptions.



© Tatworth and Forton Parish Council ►

Hennock (Devon)

This granite memorial cross was erected in the early 1920s. A grant of £450.00 was awarded towards the cost of repairing the corroded iron bow top railings.



© Hennock Parish Council ▲

Wrestlingworth (Bedfordshire)

At a cost of £150.00, this granite memorial cross was unveiled in 1922 by Lady Delia Peel and dedicated by local clergy in memory of those who died in World War I. It was later extended to commemorate World War II casualties. A grant of £1,030.00 was awarded towards the cost of repairing the stone base and replacing missing letters.



© Wrestlingworth Parish Council ▲

Thornaby (North Yorkshire)

This limestone cenotaph surmounted by acanthus leaf scrolls and featured with corner buttresses, relief decorations and inset granite roll of honour plaques was unveiled on July 28th, 1921 by Colonel Spence. A grant of £3,900.00 was awarded towards the repair and conservation works.



© Stockton on Tees Borough Council ▲



Wimborne Minster (Dorset)

The Wimborne Minster Cross was unveiled in November 1921. This War Memorial is topped by a canopy figuring St George and the Dragon, The Crucifixion, Virgin and Child and Saint Cuthberga. It commemorates the fallen of both World Wars. A grant of £1,250.00 was awarded towards the cost of the restoring the badly deteriorated stonework.

© Wimborne Minster Parochial Church Council ◀

The Men Who Marched Away

Port Sunlight and its War Memorial - by Peter Saunders

Few of Port Sunlight's visitors remain unmoved when they pause to view the 1914-18 War Memorial during a stroll around the garden village. It is one of the finest works of public sculpture in Wirral, a touching monument to the sacrifice of an industry and a community.

Port Sunlight's theme is Defence of the Home and it incorporates the figures of women and children—including a boy scout in the original Baden-Powell uniform—as well as soldiers poised to repel the enemy. The memorial bears the inscribed names of some 500 men of Port Sunlight and associated worldwide Lever Brothers companies who fell in the Great War. At the unveiling ceremony in 1921, Lord Leverhulme, the founder of the business, expressed his great regret that the space did not allow the addition of the names of over 4,000 of their Lever comrades who served and returned home afterwards. He pointed out that they had gone through the same battles and had 'placed their bodies and lives in just the same hazard as those who died'.

In fact, their names were recorded in what was described as the Golden Book, which was sealed into a cavity inside the stone and bronze memorial. Two other Golden Books were made, one handed into the keeping of Christ Church, the church which Leverhulme built for his village and a third which was intended for the Lady Lever Art Gallery.

The unveiling of the memorial was performed by ex-army sergeant T.G.Eames, who was chosen in a ballot of his former comrades. He had joined Lever Brothers in 1901, had volunteered for service in the Cheshire Regiment in 1914, and had been blinded in August 1916, during the horrendous Battle of the Somme. He was accompanied at the ceremony by his wife and by ex-Private R.E. Cruikshank, who had won the Victoria Cross and returned to 'Civvy Street' to work in the London branch of a Lever associated company. The Port Sunlight memorial is special, not only as a distinguished work of public sculptural art, but also because it is a reminder of the remarkable response of the soapworks factory and village to the outbreak of war, fired by a spirit of patriotism and strongly encouraged by Lever Brothers' charismatic 63-years-old chairman, known throughout the Lever empire as 'the founder'.

More than 700 employees immediately volunteered for service in the 13th (Wirral) battalion of the Cheshire Regiment. Employees were assured that jobs would be kept open for them and allowances of half-wages would be made to married men, while special arrangements would be considered for the immediate dependents of unmarried men.

A dense and excited crowd saw the men leave from Port Sunlight railway station on September 7th. When the volunteers arrived at Chester they were surprised to be

© War Memorials Trust ▼



met by the chairman and other senior company representatives, who marched at the head of the column to Chester Castle. Later in the month, 180 Lever office workers from Port Sunlight and Liverpool enrolled in one of the new volunteer 'Pals' battalions of the King's Liverpool Regiment. By now, Port Sunlight had given a total of 1,400 men to the flag.

Port Sunlight's creator, William Hesketh Lever (later, Sir William Lever and finally Viscount Leverhulme) was a pioneer thinker in several fields, including the concept of a 'house magazine' to keep employees, their families, friends and customers informed of company activities and Port Sunlight happenings. The journal was called Progress, and it gave thorough coverage to the war service of staff and workers.

In October 1914, an article headed The Great War: Port Sunlight and the Call to Arms reflected on the fact that only a few days before the start of hostilities Port Sunlight had been visited by 150 delegates of 15 nationalities who were attending a congress of the International Garden Cities and Town Planning Association, a subject of special interest to the man who had built Port Sunlight and founded the Department of Civic Design at Liverpool University. Representatives of what were to become warring nations - Britain, Germany, France, Russia, Belgium, Italy and the United States - met to exchange ideas on the creation of better planned cities, healthier homes and happier urban living conditions. They departed from this exchange of international good-will, with its positive hope for the future and returned to homelands mobilising for the most calamitous war yet known to history.

The first casualty reports and tributes appeared in the January issue of the company journal. Richard Goodall, a former Level Brothers office worker and corporal in the Port Sunlight Boys' Brigade, appears to have been the first death in action -by shellfire while serving with a battery of the Royal Field Artillery on 14th September 1914. He would have been 20-years-old four days later, and his parents had despatched a birthday present to the front.

Early in 1915, a group of Belgian refugees were billeted in a temporary refugee centre in Hulme Hall, Port Sunlight. This was the home of Sir William's fine art collection and later the building of the Lady Lever Art Gallery. The artworks were taken down to make room for the refugees, who were transferred to homes in the Manchester area after a month in the village. Hulme Hall later became a Red Cross military hospital with 120 beds; and in 1916 part of Lever's Wirral home, Thornton Manor, also became a Red Cross hospital, with his daughter-in-law as its commandant.

Progress readers learned of the reality of trench warfare. Private J.G.Taylor, of Port Sunlight Building Department, was wounded at the 1st Battle of Ypres in 1914, and gave his impressions of the battle to the company magazine. He wrote: 'We of the Cheshire Regiment had an awful time of it out there. Fancy being up to the waist in mud and water and then we had to do a bayonet charge about 2 in the morning. We were only 10 yards from the enemy trenches when they opened fired with about eight Maxims, also bombs and star-lights. We had the order to retire. There were a lot of killed and wounded, and those who weren't dead the Germans bayoneted. It was an awful sight and the cries of the men were pitiful. It is not war out there, it is pure murder; but we are getting the best of it'.

To a later generation, perhaps influenced by accounts of life in the trenches by writers and poets like Robert Graves, some of the Lever soldiers' letters are surprisingly cheerful and upbeat, demonstrating a pride in the British Army. Here is an example, written by Sergeant Fred Newall, of the King's Liverpool Regiment, after the assault on the fortified Hindenburg Line in 1917: 'Our battalion, or what is left of it, has just come out of a great scrap, and you will be glad to hear that once more my lucky star had kept shining on me...Of course, as the leading battalion, we had the most severe losses but those of us who came out of it will never forget that day. Such deeds of heroism, self-sacrifice and spitting fire, cavalry dashing about, guns being galloped into action, lines upon lines of our gallant irresistible Khaki boys with bayonets gleaming! If our good people at home could only see their lads in action, how proud they would be. I came out without a scratch, the only sergeant left in the company. Really, my luck is amazing!'

In the following year, the British Army would play the leading part in the great advance on the Western Front which sent Germany reeling and led to the armistice.

Lever employees, mainly from the U.K, but also from

overseas, served in no less than 60 different units and branches of the forces, fighting at Ypres, Loos, on the Somme, at Messines Ridge and Vimy, in Gallipoli, Mesopotamia and Palestine. In the final advance which ended the war, at sea with the Royal Navy. They gained more than 200 military and naval decorations, including one Victoria Cross, 21 Military Crosses, three distinguished Service Orders, 11 Distinguished Conduct Medals, 52 Military Medals, 75 Mentions in Despatches (two men being mentioned four times each) and 33 French Croix de Guerre.

The peeling of bells from Christ Church, the undenominational church which Lever had built for his village, heralded the ceremony to unveil the memorial on 3 December 1921, at which the founder declared: 'We cannot honour these brave men, neither the dead nor the living; they have honoured us'. He reflected the fact that similar ceremonies were, or would be, taking place in cities, towns and villages throughout the British Empire and in the Allied countries, stating: 'We, the kindred and friends of our dead and living heroes, have desired to erect here at Port Sunlight in appropriate and suitable form a fitting memorial to help keep green their memories for generations yet unborn. The genius of Sir Goscombe John, the sculptor-artist, has made dumb stone to speak, has made molten bronze to take form and shape that will inspire us with the lessons our brave men taught. By his art he has produced sermons in stone and metal that will teach us also our duty, without humiliating or lecturing us. The beauty of the story these figures and stones tell, and the noble names of our heroes which they record, will keep their memory green, and round this monument will twine with fragrance of roses the influence of their brave deeds.'

But those who had returned from the Battlefields now faced a new task—to win and consolidate the peace. Lord Leverhulme added a warning: 'Trade and commerce must return to their normal channels, or we endure the agonies of unemployment with attendant hunger, sickness and suffering beyond mortal strength to endure. We must restore trade and commerce to its accustomed channels with our former enemies. We must forget they were ever our enemies. After all, it is not the people of enemy kingdoms who began the war, but their rulers and governments. These governments have gone, never to return.'

One can only speculate on how the 'founder's' speech was received by the hushed crowd. They were not to know that democracy would shortly be in retreat throughout Europe that the rise of fascism would lead to repressive regimes in Italy, Hungary, Portugal and Spain; that the Wall Street Crash would cause mass unemployment; and that the years 1939-45 would be viewed as World War Part II. Goscombe John's memorial remains symbol of suffering and, yes, still, hopes for the future. Next time you go to Port Sunlight, take a good look at it. It will repay your time and attention.

War Memorial Trust has awarded a £10,000-00 grant towards the restoration of the Port Sunlight War Memorial.

A Brief History of Adding Names To War Memorials - by Brian Krill (Regional Volunteer)

Following the end of World War I War Memorials were generally constructed and unveiled circa 1920. After the end of World War II panels were then added so that appropriate names could be included.

Memorials throughout the UK were erected at a local level and recent consultation with the Imperial War Museum and War Memorials Trust has shown that there was no central government involvement in the process. In general, a group of local people would get together to form a committee to supervise the process of choosing the design, contracting the work and organizing the inscription and names to be inscribed on their memorial. When the work was completed and had been officially unveiled, the responsibility was then generally passed to local authorities for them, or their successors, to maintain in perpetuity.

The names were collected in a number of ways, namely door-to-door surveys; advertisements in the local press; announcements in local churches; leaflets put through people's doors. Any number of these methods could have been used but it did mean that the collection of the names was very ad hoc and modern day research by family and local historians has revealed that names did get omitted. The current interest in family genealogy has often produced missing names.

There are a number of reasons for names having originally been missed. Sometimes the relatives did not want the name to be added as they were too distressed at the time or they hoped that their loved one was still alive and the inclusion of the name on the memorial would have meant that this would not be the case. Alternatively, if the family had lost a large number of their male relatives they might have had to move away in order to be able to find a new source of income. This meant that there was no-one to put a name forward and accounts for why some names have been missed. On the same theme, some families were too busy finding new sources of income to bother with getting their relative's name on a memorial. In some cases families simply died out.

The decision as to who would be commemorated was also taken at a local level. Central government did not



© Royal British Legion (Bulith Wells) ▲

supply lists of those from each area who had died so it was up to the local community to decide who they wanted to include. Some chose to take a wide remit and include all relatives of those currently living in the place, no matter how long they had lived there. Others chose to be quite specific and said it should be long term residents or those who were born there who could be eligible. Sometimes, if a family had moved away but a relative, like an aunt or cousin, still lived there then that relative might have put forward a name on the family's behalf. At other times the names chosen were based on those who lived within a set boundary that the committee decided upon.

The addition of names to memorials in this day and age is not an unusual occurrence. In particular, a name may be found on a War Memorial inside a church and on a War Memorial which is now a local authority responsibility. The National Inventory of War Memorials has many examples of memorials where names have been added in the recent past but the decision to carry this out has always been taken at a local level, sometimes based upon how the decision was made originally but occasionally not. However, the decision each time would have been made at a local level.

War Memorials Trust would suggest that where there is a proven historical connection, be this birth or residence, a name is eligible to be added to a War Memorial, although consideration should be given to why it was omitted originally.

Half a million people can't be wrong?

Did you know that since its inception in 1981 over 570,000 people have completed the London Marathon course? Last year an unprecedented 100,000 people applied to the race organisers for a place.

It all started in 1979 when Christopher Brasher having just completed the New York marathon wrote a short article in The Observer. In it he wondered '...whether London could stage such a festival'. Within months sponsorship from Gillette was secured and the London Marathon was born.

Since then London has established itself as one of the greatest mass participation running events in the world.

If you want to be part of it next year then give WMT a call today. The 2006 marathon will take place on Sunday 23 April so there are just under seven months left to go, plenty of time for training and fundraising.

Share Giving

Share Giving has been around since April 2000. Unfortunately, it has been treated by many fundraisers as slightly exotic and somewhat peripheral. But there is little doubt that Share Giving is one of the most tax efficient ways to give to charity. Making a gift of £1000 worth of shares could cost a tax payer as little as £600.

Why would anyone want to give in this way?

Many individuals hold windfall shares, possibly from a privatisation or demutualization. These shares almost certainly make very little difference to the individual but could help War Memorials Trust with some aspect of its work.

Alternatively, a small parcel of shares may have been inherited. These often tend to generate more paperwork than income. Once again, these could be turned into something of real value by donating them.

What do you have to do?

1. Make a gift of your unwanted shares to the Trust
2. Keep evidence of this gift and the date it was made
3. Claim the appropriate tax relief
4. Understand that benefits received will reduce tax relief

If you would like further information about this method of supporting WMT, please contact us on **020 7259 0403** for further details and a copy of our leaflet 'Share Giving'.

War Memorials Trust - 2005 Anniversary Appeal

This year we have been commemorating the 60th anniversary of the end of the Second World War in Europe and Japan. This has marked an important watershed in our cultural psyche as finally the heroic deeds of the past migrate from memory to become history. What more important time and what more important role for War Memorials could there ever be, as we start to recount another new chapter in this nation's history.

By way of marking this important anniversary, highlighting the renewed importance of our War Memorial stock and demonstrating the work of the charity, War Memorials Trust, will shortly be writing to you with a special request for funding support.

In the mailing you will receive, one of the projects used to illustrate the importance of the work of War Memorials Trust is Kirkby War Memorial. The monument, located in St Chad's churchyard in Kirkby, Merseyside is dedicated to those who fell in WW1 and WW11.

Unfortunately, this once impressive memorial, erected in 1920 and commissioned by Lord Sefton is now in pieces, stored away in the crypt of St Chad's church. This was the inevitable result of a Halloween night of misadventure by a number of local children, some fourteen years ago.

War Memorials Trust now seeks the help of its supporters and members in order to safeguard the future of War Memorials like the one at St Chad's.

At Kirby, work has already begun in the immediate area,

educating and building a greater understanding of the part the monument plays in the local community. By instilling a sense of ownership, it is hoped that the War Memorial will be protected for future generations.

The pencil and watercolour artist Michael Wiseman has produced a wonderful image of how St Chads might look once fully restored. 100 signed limited edition lithograph prints will be available to the first 100 donors giving £100.

Please contact WMT on 020 7259 0403 further details.



© Michael Wiseman ▲

A Century of Remembrance - by Derek Boorman

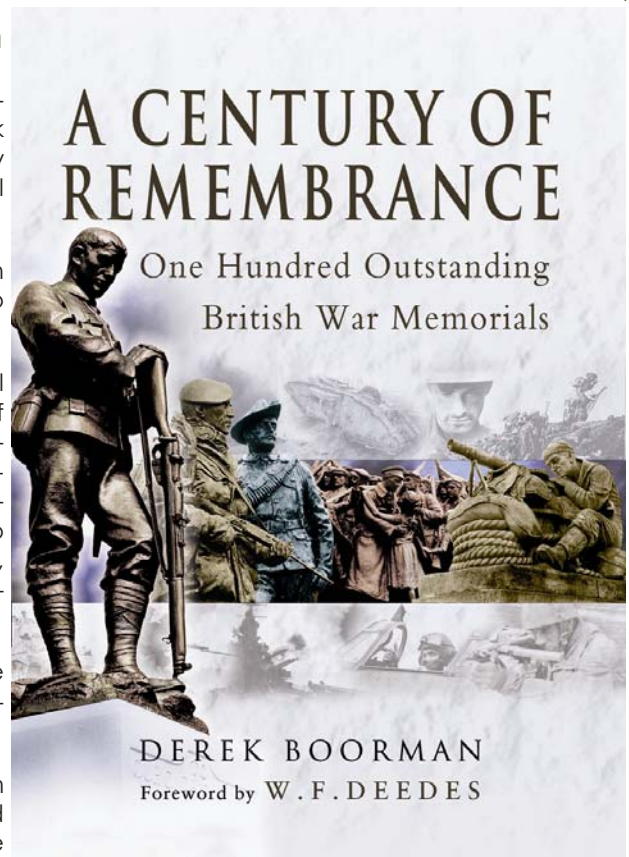
This fascinating new Pen & Sword publication has been researched and written by War Memorials Trust supporter Derek Boorman. All the royalties from the sale of the book are very generously being donated to the Trust together with additional contributions to the Animals in War Memorial Fund.

The book is a study of 100 outstanding UK War Memorials which commemorate twentieth century conflicts from the Boer War to the Falklands and Gulf Wars.

The memorials, chosen by the author, are listed in chronological order and were selected in order to present as wide a range of artists, memorial forms, commemorated conflicts and even geographic sites, as possible. Each informative entry has a short description covering background and significance and is also accompanied by superb images, many in colour. The examples also cover a wide range of forms from statues, stained glass windows, arches and obelisks to chapels, cloisters, art galleries and gardens.

The aim of this wonderful book is to draw attention not only to the richness and depth of our War Memorial heritage but also to highlight the importance of the work of War Memorials Trust.

A Century of Remembrance can now be ordered directly from WMT, see the order form opposite, at £19.99 plus postage and packing. Stock is due in early November and cheques will not be processed until books are ready to dispatch.

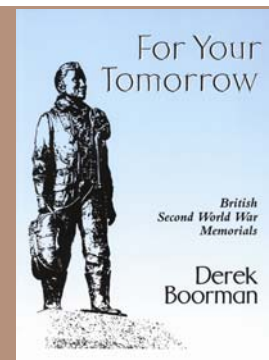
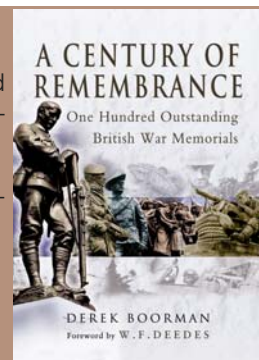


SPECIAL OFFER!

Also by Derek Boorman, 'For Your Tomorrow' focuses on Second World War Memorials. It provides an impressive overview of this important legacy in our national heritage.

Our readers can now benefit from a special offer of both publications by the author at a special price of £25 plus £4p&p.

Offers ends on 31 December and while stock lasts.



War Memorials Trust Christmas Card

War Memorials Trust has been overwhelmed by the response to its Christmas Card for 2005. Thank you to those who have purchased cards.

Further cards have been ordered and these are available at £3.50 +50p p&p for a pack of 10.

The card is 4¼in/12cm square. Inside the card it reads Season's Greetings.

If you would like to order cards, and support the War Memorials Trust at the same time please complete the order form on the right and send it, together with your payment.



Purple Foot Wine Company

Complete, detach and return this form by post or fax to: Purple Foot Wine Company
116 Victoria Road Wargrave Berkshire RG10
8AF Tel/Fax 0118 940 4697

Your Details

Title First Name

Surname

Address

Postcode

Telephone

Delivery Address (if different)

Name

Address

No.	Item	Amount
	Bottle(s) of Memorial Malt at £29.95	
	Bottles of Tribute Port at £29.95	
	Cases of Willowglen Wine at £68.60	
	Additional Donation to War Memorials Trust	
	P&P at £8.50 per Delivery address	
	GRAND TOTAL	

Payment

I am making my payment by:

I enclose a Cheque/Postal Order made out to Purple Foot Wine Company

Please Debit my Credit/Switch Card

Name on Card

Card Number:

Expiry Date

Issue No./Valid From (Switch):

Personalised Whisky Label

Name/words to appear on the Malt Whisky label(s) - use separate sheet if necessary



War Memorials Trust

Order Form

Please complete this order form and complete details overleaf.

No.	Item	Total
	Packs of Christmas Cards at £3.50 plus 50p p&p each	
	Set of 5 WMT Pencils at £2.00 plus £1.20 p&p	
	Set of 3 WMT Pens at £4.00 plus £1.20 p&p	
	'Pound for Life' key ring at £1.50	
	Copies of A Century of Remembrance by Derek Boorman at £19.99 plus £3p&p	
	Copy(ies) of For Your Tomorrow by Derek Boorman at £15.00	
	Special Offer Copy(ies) of each Derek Boorman Book for £25.00 plus £4p&p	
	Total	
	Donation	
	Grand Total	

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Gift Aid is a simple way you can give more to War Memorials Trust without it costing you a penny. For every pound you donate WMT can reclaim an extra 28p. So from your £20 annual membership we can claim an extra £5.40, which is £5.40 more that you can give without it costing you. And that extra helps us achieve our aims and objectives ensuring more War Memorials are restored and our Heritage protected. You can tick the Gift Aid box if you pay income or capital gains tax at least equal to the value WMT would claim. Please remember, if you have already signed a Gift Aid form, to let us know if you change address or you cease to pay tax.

Get Involved

Complete, detach and return this form or visit
www.warmemorials.org

Your Details

Title First Name
Surname
Address
Postcode Telephone
Email

I would like to join/donate to WMT

- Annual Membership £20
- Life Membership £100
- Single Donation of £.....

Use Gift Aid and you can make your donation worth more. For every £1 you give to us, we get an extra 28p from the Inland Revenue.

So just tick here. It's that simple.

I want all the donations I have made to WMT since 6 April 2000 and all donations in the future to be Gift Aid until I notify you otherwise. *I confirm that I pay income tax and/or capital gains tax equal to the amount to be reclaimed on my donation.*

Gift Aid is not appropriate for my donation

Payment

I am making my payment by:

- Cheque made out to WMT
- Cash
- Credit/Debit Card (complete details below and ensure a telephone no. or email address is provided in case of query)

Card Number:

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Switch/Maestro □□□

Valid From: □□/□□ Expiry: □□/□□

Issue Number (Switch/Maestro): □□

Further Information

Please tick for details on:

- Standing Order Payments
- Leaving a Legacy
- Share Giving

WMT Offers

RAISE A GLASS AND RAISE FUNDS

Personalised Port and Whisky Offer

War Memorials Trust has joined forces with Purple Foot Wine Company to bring you two exciting fundraising offers in time for Christmas. Perfect as gifts, or to enjoy at home, your purchase will help generate funds for the work of War Memorials Trust.

For each bottle purchased, Purple Foot will donate £5 to WMT.

"Personalise your label"

On each label we have included a space for a name or, if it is for a friend, their name/regiment or club etc. Without doubt an unique present for friends, family or as a corporate gift for special clients.

TRIBUTE VINTAGE PORT 1988

This delicious Port is made from quality grapes grown in the Douro region of Portugal. Deep ruby in colour with a plummy, spicy aroma and a palate of strong fruit flavours. It has good structure, is well-balanced with rounded tannins and a long finish. After two years in oak casks, it was bottled unfiltered in 1990 and contains a sediment that will need decanting.

PER BOTTLE £29.95



MEMORIAL MALT WHISKY

A 10 year old single Highland malt whisky with a smooth and medium-bodied palate. Pale gold in colour with a delicate, slightly sweet aroma and a long, warm and lingering finish. A bottle to enjoy throughout the winter with friends or alone in your favourite chair!

PER BOTTLE £29.95



Purple Foot also offers a wide range of top quality wines. All purchases made will generate a donation to WMT. Please call for details.