Bulletin





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War Memorials Trust works to protect and conserve all war memorials within the UK

Objectives of War Memorials Trust

- To improve the condition of war memorials, in their historic design and setting, to support their longterm preservation in-line with best conservation practice
- 2. To increase the understanding of best conservation practice including how to maintain, protect, repair and conserve war memorials appropriately as well as raise awareness of the support available from War Memorials Trust
- 3. To enhance public engagement with, and the recognition of local responsibility for, war memorials
- 4. To sustain access to grant funding to support repair and conservation works in-line with best conservation practice
- To increase the money raised by the charity to deliver its vision to protect and conserve war memorials

Membership rates

War Memorials Trust membership rates (membership rates valid until 31st March 2021):

Annual membership: £20 individual or £30 joint Life membership: £250 individual or £350 joint

Grant schemes

War Memorials Trust administers grant schemes for the repair and conservation of war memorials in the UK. Most types of war memorials are covered and all works funded need to follow best conservation practice.

To find out if your war memorial project could get a grant you need to fill in a Grants Pre-application form. A member of the Conservation Team will review the type of memorial, the proposed works and costs. If your project is eligible we will send you an Application Form. For more information www.warmemorials.org/grants, conservation@warmemorials.org or call 020 7233 7356.

Projects cannot be funded if they have already started or have finished

The plastic which covers your Bulletin can be recycled alongside plastic bags at many local supermarkets.

This recyclable plastic ensures the Bulletin arrives with you nice and dry so you can read in comfort without the risk of any ink running.

Message from the Director

Dear Supporters

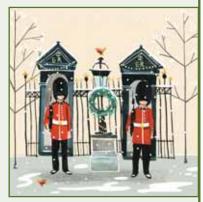
Musselburgh war memorial shown on the front cover is a World War II memorial. As this year we have marked VE and, more recently, VJ day, it is important to recognise the many thousands of World War II memorials of different forms that can be found across the country. Whilst many communities choose to add the names of those they lost in World War II to the memorials of the Great War others created new ones. Musselburgh, in East Lothian, is actually a 1890's fountain near Rennie Bridge which was re-dedicated as a war memorial in 1999 when the World War II names were added. In 2017, £4,540 from the Centenary Restoration Memorial Fund supported conservation works.

War Memorials Trust supports war memorials of all types across all conflicts. As we discussed in our recent direct mail letter Covid-19 has had an impact on our ability to raise funds to assist them. On behalf of the charity I would like to extend our thanks to everyone who has donated already this year including all those who have responded with amazing generosity to the direct mail appeal to date as well as to those who are planning to do so. Your support is vital. The charity faces an incredibly challenging year so your help is essential and greatly appreciated.

Covid-19 has seen us add a new FAQ to the website following enquiries about adding the names of Covid-19 victims to war memorials, placing Covid-19 memorials near to war memorials and even funding them. We have explained that the Trust does not believe it is appropriate to add those who died from Covid -19 to war memorials nor can we fund these. However, if a war memorial is on a site with space to add other memorials community consultation should be used to discuss the appropriateness of adding memorials to those dying of Covid-19. Opinions will differ but memorialisation is such an innate human reaction to significant events that it is likely memorials to Covid-19 will be erected. It will be important to place them in contexts which are appropriate for those communities that create them and ensure these decisions are supported.

The appropriateness of some, and the diversity of, memorials has been debated in recent months. War Memorials Trust has assisted the Metropolitan Police with a Victim Impact Statement in relation to minor damage sadly suffered by the Cenotaph in June. We were honoured to do that on behalf of all those who share with us a recognition of the importance of protecting our war memorial heritage. We highlighted how the Cenotaph is for all British and Commonwealth service personnel irrespective of race, religion, sex or class. We firmly believe our war memorials are there to honour the memory of all our fallen and should be apolitical.

As noted before, your support is vital to help us continue our work and encourage people to protect war memorials recognise and their importance. If you are able to assist further. and help raise



awareness, then we hope you will consider buying our Christmas card shown above. It shows Guards standing alongside a lantern which looks very like the 3rd Leigh Boys Brigade war memorial in Edinburgh which the Trust supported with a £6,000 grant in 2014. Further details of these cards and our other merchandise can be found on page 16.

Finally, you might notice that we have kept some of the style changes introduced in the last Bulletin as well as bringing in an additional one with a change of font. Arial enables us to increase the font size without reducing the number of words. We also need to apologise for an error in the last edition. The War Memorials Online reference number for HMS Unicorn was incorrectly given, it is WMO/141138. Hopefully the unusual name meant anyone looking for it was able to locate it using the keyword search.

With our best wishes to you all and thanks for your support. We hope you are keeping safe and well, Frances

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War Memorials Trust news - AGM and Annual Report

War Memorials Trust has held an AGM every year since 1999. Initially it followed the 1st July Somme Day service which the Trust arranged from 1998 at the Cenotaph. The last one took place in 2006, as in 2007 the Trust marked its 10th anniversary with a service at the Guards Chapel. As attendees at Somme Day had been dwindling the decision was made not to return to that and instead walks, talks and tours are some of the activities which have subsequently been held alongside the AGM. In 2016 the July timing moved to November as the charity changed its year-end to March meaning a later date was needed due to production timings for the Annual Report and Accounts.

Whilst the charity does not have voting members, the AGM has always been an opportunity for the Trustees and staff to report on activities. It also provides a forum for members and supporters to ask questions, raise issues and highlight some of their own work around war memorials. The events include an opportunity to mingle and chat with fellow war memorial enthusiasts.

Unsurprisingly though, 2020 will have to be different. We recognise that for some travel is too great a risk particularly to central London. In addition, gatherings are being avoided by many and the charity needs to consider the cost of events against the likely number of attendees. Even if the charity felt it was appropriate to host a face-to-face meeting, securing a venue is currently difficult as many sites are reluctant to take bookings. As such the Trustees feel that should a meeting take place it will be online rather than in person.

There is no requirement in our Trust Deed to hold a meeting so there are no legal complications if the AGM does not take place. However, we appreciate that for many members it is an important opportunity to catch-up with Trustees, staff and fellow supporters as well as ask questions.

So, we are seeking expressions of interest in an online meeting. It is not something we would have considered a few months ago but we are sure many more of you are now using your computers, tablets and phones for such. Indeed, our Patron, HRH The Duchess of Cornwall discussed on BBC Radio 5's Emma Barrett Show in July how many people, including herself, who stayed clear of the internet before Covid-19 have now embraced it. Or, people are using it in new ways. So, we feel it is worth assessing interest. With our current limited resources we do not want to arrange it for the sake of it but if there are sufficient numbers to make an online event worthwhile then we will be delighted to host. We would anticipate delivering Chairman and Treasurer's reports, staff presentations with time for questions.

If you would be interested in joining an online meeting, likely mid-November, please email info@warmemorials.org by 30th September 2020. If you can use the subject heading '2020 AGM' and provide your details with a preference for an am or pm event we can then assess the level of interest. We will let all those who have been in contact know by mid-October whether the AGM will be held and provide details if so.

Another change this year is that we have not included with this issue an extract Annual of the Report and Accounts. The reason for this is to reduce costs. Again, it is not a legal requirement for the charity to circulate this information but have



traditionally done so alongside the invite to the AGM for best practice.

Please be assured we are not seeking to hide anything. All Annual Report and Accounts back to 1999 are available at www.warmemorials.org/financials. The 2019-20 version will be uploaded as soon as available for you to read. Alternatively, please email info@warmemorials.org, write or call 020 7834 0200 to request a paper copy.

War Memorials Trust news - working through Covid-19

Due to the Covid-19 emergency we have had to work differently in recent months as well as make adjustments to our planning for 2020-21 and beyond. Fortunately, as the charity already had a mix of office based and remote staff we had the systems to work from home.

At the end of March, all active grant recipients were given extensions to their project. Normally applicants have a year from their offer date to complete works and claim their funding. As lockdown was likely to impact the ability of some contractors to work as normal we felt it was appropriate to be proactive to ensure applicants were not worried about delays impacting their funding, particularly for those whose projects require more than one person.

Conversely, some projects have been completed earlier than might have been expected. If work could be undertaken alone or projects were delivered by family businesses, whose staff were living and working together, then projects were finished. The good weather, and war memorials being outside, enabled some projects to be brought forward. However, we have seen a slow down in grant completion claims as more projects have been delayed than finished so we will carry some creditors on the accounts longer than normal.

Having kept the grant deadline of 31st March 2020 we held a Grants Panel Meeting in April to process those applications submitted. 10 projects shared grants worth over £30,000 ensuring that war memorial repairs are being undertaken even during challenging times.

At that meeting it was agreed to move the subsequent deadlines from July/November to August/December 2020. Feedback had indicated that lockdown caused delays for applicants, especially when committees were involved, or quotes have been delayed or need a site visit before being confirmed. It means that grants later this year are unlikely to support works to be completed prior to 11th November 2020 but in these unusual times we believe people will understand that delays are inevitable particularly if contractors have backlogs which they have to manage.

Our Public Engagement workshops will be delayed until Spring 2021 at the earliest. It is very difficult at present to make any bookings as venues are unclear on the future and also determining how to rearrange cancelled events. It will be important when we plan that we can secure appropriate venues, travel safely and also be confident that potential attendees are comfortable to join such sessions. Given we are all making new value judgements about our activities we will need to consider where such events will fall within people's priorities.

Two members of staff have spent short periods on furlough. With income down and workload reduced the charity felt it was appropriate to use the scheme, although it has kept it to a minimum. Staff remaining in post have been able to deal with the day-to-day casework and the good weather meant that a potential increase in enquiries about family history etc. did not materialise as many people who may have done such projects indoors were clearly in their gardens! When all four of us have been in we have been busy video conferencing, shown below, as so many others have. Trustees have similarly been managing their communication online.



A new Administrator has not yet been recruited and the timeframe for that appointment will be influenced by our funding. As such, much of that work is being covered by the Director so please be patient if you are waiting to hear from us. We are having to cover a wide variety of tasks with reduced staff numbers, and obviously no Office Volunteers, so things may take longer than normal. If you are ordering Christmas cards, see page 16, then these are likely to be packed and dispatched in batches so may take a few weeks to arrive.

War Memorials Trust Bulletin

Public Engagement - Mystery war memorials

Thank you to everyone who responded to the mystery war memorials appeal in the May edition of the Bulletin. We featured 5 war memorials that could not be identified and we also highlighted these on our social media channels As a result all 5 have been identified, 4 of them by members in response to the Bulletin whilst Mystery memorial 8 was matched on Twitter first.

Interestingly, the first identification was made by our former Conservation Officer Chris Reynolds demonstrating how as staff we struggle to find the time in work hours to undertake such research when trying to deal with day-to-day casework. But lockdown gave us all a bit more time to look into interesting side projects like these!

From top to bottom the details are:

Mystery memorial 2 © IWM's Farthing Collection:

A temporary Cenotaph erected outside Worcester Cathedral after World War I. It was replaced in 1922 with the cross that stands today. The temporary memorial was probably a plaster and wood built like the Cenotaph on Whitehall was originally. Details can now be found online at www.warmemorialsonline.org.uk/memorial/271276

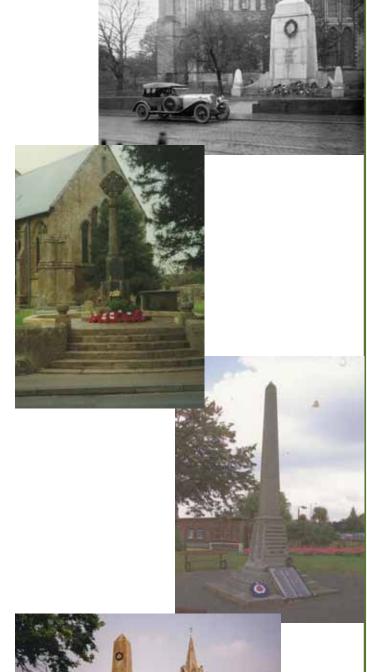
Mystery memorial 7 © Unknown:

Martock, Somerset
see www.warmemorialsonline.org.uk/
memorial/121113

Mystery memorial 8 © Unknown: **Belper**, Derbyshire see www.warmemorialsonline.org.uk/memorial/109408

Mystery memorial 12 © Colin MacIntyre: **Shuckburgh**, Warwickshire see www.warmemorialsonline.org.uk/ memorial/207173

Mystery memorial 15 © Unknown: Hertford Heath, Hertfordshire see www.warmemorialsonline.org.uk/memorial/89741







Public Engagement - Heritage at risk

When heritage is deemed 'at risk' it can be challenging as people perceive risk in different ways. Is heritage 'at risk' from the moment change is proposed or should risk be considered as plans emerge. Often change is assumed to mean risk but if the impact on heritage assets is part of planning from an early stage that is not necessarily the case.

Risk can also relate to natural phenomenon or human interventions such as anti-social behaviour. The recent targeting of memorials during protests, particularly those to individuals, shows the human threat which is often the hardest to predict but often the quickest to be addressed. Graffiti on a war memorial is generally removed swiftly but a deteriorating building may be left.

Covid-19 will have a significant financial impact and 'at risk' heritage could come under further threat. If resources are limited then action may not be taken to address risk. Rushed less scrutinised or planning proposals may also impact. The fact that something is, for example, a war memorial building does not give it any additional protections and the charity is dealing with some cases where approval for demolition has been given without clarity on the war memorial elements or ongoing function.

As this charity is not a statutory consultee we are not automatically sent Planning application details. If you are concerned about something near you then please share the details. We will do our best to respond. We do not automatically oppose but we do find that often the war memorial element has not been given as much recognition as we would feel appropriate and that is our focus.

Some of you may have seen details of the proposals for a 'Zipwire' in Liverpool City Centre. This would run over St John's Gardens which contains around 30 war memorials from the Goscombe John sculpture, above top right, remembering those of the King's Liverpool Regiment who fell in Afghanistan, Burma and the Boer Wars between 1880 and 1902 through to a memorial to Kingsman Adam Smith who died in Iraq in 2017.



War Memorials Trust opposed the plans as the charity felt insufficient consideration had been given to the impact on the commemorative function of the gardens. Screaming Zipwire participants above could affect those paying their respects below.

Within the conservation sector there is no single agreed use of the term 'heritage at risk' but there are some principles that can guide usage. Risk normally involves an element of further loss or decay if remedial action is not taken. There are registers for heritage believed to be at risk by statutory bodies.

In England, the Heritage at Risk Register is published annually. The most recent has four items with a war memorial element. The Trust is particularly engaged with the Royal Northern Hospital (Islington Memorial Arch),



right. The long-running case looks to address the condition of the war memorial arch, now gated at the bottom, left in situ when the Hospital was converted to residential. In Northern Ireland, the Register of Buildings at Risk in Northern Ireland is overseen by the Historic Environment Division. In Scotland, the Buildings at Risk Register is maintained by Historic Environment Scotland. In Wales, Cadw hold details of Welsh buildings at risk.

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Grants - Chobham, Surrey









Chobham war memorial recreation ground images: Top: Seat at site © Chris Reynolds, 2015; Damaged pier cap before works © Chobham Parish Council, 2019; Gates and wall after works and detail of gates after works © Chobham Recreation Ground, 2020

<u>Chobham recreation ground</u> was initially created as a memorial to those who died in World War I. A charity was established which bought six acres in 1920. Following the end of World War II a further appeal secured funds from the local community to build formal entrance gates, a wall, a memorial garden and plant trees for the 32 local people who died. Their names are recorded on a <u>screen</u> in St Lawrence's Parish Church. The war memorial remains in the care of the charitable trust managed by <u>Chobham Parish Council</u>.

In 2018, a Grants Pre-application enquired about funding for repair and conservation works to the wall and gates whose condition had deteriorated over time (WMO/199332). An Application Form was sent out and an offer made in May 2019 towards works.

This included cleaning the brickwork but recognising that as it was a war memorial an 'aged' look was appropriate. Lichens and growth were left if no damage was being caused to ensure the patina of age was respected. Repairs were undertaken to the including addressing cracks. replacement bricks were carefully matched whilst the wall was also re-pointed using lime mortar. The damaged pier cap to the East of the main gate was replaced to match the Western one. All the metalwork was cleaned. painted and also eased to ensure all the gates were working effectively. Alongside the larger central gates there are two small pedestrian entrances. The metalwork was protected with SmartWater as part of the In Memoriam 2014 initiative. On completion of works in 2020 a War Memorials Trust Grants Scheme award of £2,990 was paid.

Being able to support World War II memorials as we mark 75 years since the end of that conflict is important. It shows that communities are still caring for the memorials to those who fell and that they are still remembered. The choice of a war memorial ground may have been appreciated by locals as an open space during lockdown. We believe the Ground is a distance from the Common which was sadly suffering from severe fires as we went to press.

Grants - New Kilpatrick, Dunbartonshire

New Kilpatrick war memorial in Dunbartonshire (WMO/147308) is in the porch of New Kilpatrick Parish Church. It was erected by the community of Bearsden and is engraved with the names of 350 local men who served in the army and navy during World War I. 48 lost their life in the conflict. The memorial was unveiled by Sir Iain Colquhoun of Luss in 1920 so it marks its centenary this year.

The highly ornate memorial consists of three decorative Carrara marble panels with carved Caen limestone surrounds. The central panel features an inset mosaic cross and has a carved ogee arch which is flanked by fluted pilasters with rose motifs. The side panels have carved cusped arches.

Bulletin 60 in February 2014, announced Centenary earliest Memorials Restoration Fund awards in Scotland. It included this memorial which initially received £9,107 reported further in Bulletin 62 that August which addressed the Poor condition. This resulted from a combination of factors including graffiti, weathering and inappropriate previous repairs. This had led to the degradation of the stonework and the loss of intricate carved detailing. Conservation works to the memorial were undertaken to address the highlighted issues. In addition the inscription on the central panel was repainted to match the flanking panels and to improve the legibility.

Whilst these works addressed some of the conservation concerns, the migration of salts to the surface of the stone continued causing further deterioration. It became apparent that the external wall of the church porch (behind the wall on which the plaque is mounted) was pointed with a cementitious mortar, which compromises the breathability of the stone, trapping water in the stone, and forcing the migration of moisture and salt deposits in the wrong direction i.e. through the memorial. Extensive amounts of water getting into, and staying in, the stone led to salt crystallization and the disaggregation of the stone surface with significant loss of fine carved detailing.





The images show the war memorial before any works in 2014 and after the recent works in 2020 © WMT, 2014 and Tod & Taylor Architects, 2020

Therefore, in 2018 a further grant of £18,580 towards conservation and repair works was offered by the Trust with works completing in 2020. The memorial was dismantled and moved to a workshop for desalination and drying-out. Consolidation of disaggregating stone was undertaken. Cement mortar was removed from the exterior wall of the building and construction joints were then repointed using a lime mortar. The memorial was then returned to site for reassembly with new appropriate stainless steel fixings. This case is a good example of the challenges conservation professionals face when there are multiple issues compromising the fabric of a war memorial. Sometimes the first solution is not enough and further works become necessary.

Grants - Cockermouth, Cumbria

Cockermouth war memorial in Cumbria is sited on Station Street outside what was the railway station and subsequently the Fire Service HQ (WMO/238091). The land was gifted by the railway company following World War I. A figure of Justice holds a laurel wreath standing atop a tall square plinth on a stepped base. It is surrounded by a fenced area of paving with some planting. The memorial commemorates the fallen of both World Wars.

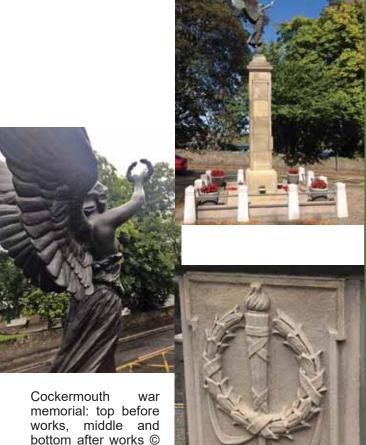
In 2016, a Grants Pre-application was submitted enquiring about eligibility for works. Because of the complexity, War Memorials Trust recommended that a condition survey from a conservation accredited professional advisor was the first step to ensure all appropriate works were considered. Cockermouth Town Council, the custodians, commissioned a report themselves and subsequently submitted a full grant application.

In August 2018 a Grant Offer was made through the Grants for War Memorials scheme supported by Historic England. The specification of works outlined scaffolding requirements, removal of plant growth from the masonry with hand tools as well as stonework repairs to the plinth and steps (recording these before and after so there was a clear record). In addition, the stonework was cleaned and re-pointed with lime mortar.

Works to the metal sculpture were recorded throughout the process. It was removed to a workshop where condition could be assessed in more detail. Then a specific scope of works was proposed and agreed with the Trust and others. This included cleaning, identification of the extent of active corrosion, repairs and filling of holes to prevent water getting in as well as re-patination. Four coats of wax were applied at the end of the process to offer long

-term protection. The sculpture was then reinstalled on site. It was also protected with free SmartWater as part of the In Memoriam 2014 initiative seeking to deter the theft of metal from our war memorials.

1N MEM<mark>0</mark>RIAM 2014



The memorial was unveiled on 24th September 1922 by Lieutenant Colonel F H Ballantine-Dykes DSO and dedicated by Canon W H Parker. It originally cost £2,151/7/3 with the small surplus from the funds raised donated to the Town Council for ongoing maintenance. Following World War II those names were unveiled on 6th November 1949 by Major H P Senhouse, President of Cockermouth Branch of British Legion.

The inscriptions include:

Cockermouth Town

Council, 2016 and

2019

Our glorious dead who died in the Great War 1914-19

Let those who come after see to it that their names be not forgotten

They found death in the path of duty

Conservation News - A lockdown find

During lockdown many of us have had extra time to carry out domestic jobs which we have been putting off. A resident in Weston-Super-Mare was surprised to find a war memorial plaque when she was clearing the lane behind her house!



On contacting War Memorials Trust we were able to identify the plaque as belonging to the Weston-super-Mare, Uphill and Kewstoke World War II memorial (WMO/253235), located in Grove Park in Weston-Super-Mare. This was achieved by researching the names on the plaque. The memorial wall has bronze name plaques and is Grade II listed.



In 2008, two bronze copper plaques were stolen. It was believed they had been melted for their scrap value. In 2010, the local Royal British Legion branch appealed for details of the missing plaques. From images provided by the public they were able to replicate them and, having raised the funds, 'like-for-like' replacement plaques were fixed to the memorial where they remain.

Now, 10 years later, it appears the plaques were dumped. A decision needed to be made about what happens to the recovered one.

The Trust has worked with the member of the public who found the plaque, which records the names of twelve servicemen and women who lost their lives in World War II and subsequent conflicts, to find a new home. The initial conversation took place with the custodians, Weston-Super-Mare Council. Reinstating the plaque was inappropriate due to the replica being in place now. Instead, the intention is that Weston Museum will be take ownership of the plaque in due course.

The World War II memorial is located to the rear of the World War I memorial by Edward Alfred Brisco Drury RA (WMO/119480). It has a bronze winged Victory standing upon a globe with 386 names of the fallen recorded on bronze plaques. In 2018, War Memorials Trust contributed £6,200 towards works to clean the memorial as well as reinstate the missing olive branch in bronze. The symbol is integral for the statue to be recognised as a winged Victory. It was protected with SmartWater as part of In Memoriam 2014.



Top left: Plaque found discarded © P Shaw 2020; Bottom left: Replacement plaque on left hand pillar © D R Crew from War Memorials Online 2016; Above: The WWI and WWII memorials together in 2011 © Nick_2 from War Memorials Online, 2011

War Memorials Trust gratefully acknowledges the support of Historic England; Historic Environment Scotland; the Garfield Weston Foundation; the PF Charitable Trust; the Swire Charitable Trust and Baillie Gifford & Co for its Conservation Programme.

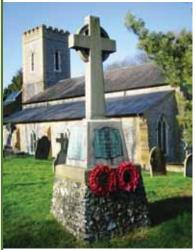




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Public Engagement - War Memorials Online

Alongside highlighting condition War Memorials Online demonstrates the diversity of those commemorated by war memorials in the UK. Following the debates in recent months about memorials, sculptures and statutes, which has included war memorials, it is important that we all remember that despite common assumptions, not all of those remembered by our war memorials are white or male. People of different races, religions and sex have seen their lives impacted by conflict and made the ultimate sacrifice for this country. Part of our Public Engagement work seeks to encourage greater awareness of this diversity ensuring that everyone understands how we are all connected to our war memorial heritage and can together recognise the sacrifices made.



River Parish © KentFallen from War Memorials Online, c2004

Standing in front of a war memorial and reading tells name us neither the colour nor the creed of individual. that 2nd Lt. Walter Tull is commemorated Arras the on Memorial France but back home he is also on a number of memorials war including Dover, Parish River

Board (above) and North school Folkestone. More recent memorials include a plaque in the Folkestone Garden Remembrance and a memorial wall at the Sixfields Stadium in Northampton. 2nd Lt. Tull played professional football for Northampton Town and Tottenham Hotspur, one of the earliest players of Afro-Caribbean descent to play in the top division of English football. He died in the Spring Offensive of 1918, one, if not the first, Afro-Caribbean commissioned as an Officer in that conflict despite the fact the 1914 Manual of Military Law specifically forbade it. Today, that fact is hard to believe but it reminds us that, despite the risk of death being shared by all, treatment of service personnel was not equal.



WTS memorial © B Woods from War Memorials Online, c2000

The 52 names on the World War II memorial attached to St Paul's, Wilton Place in Knightsbridge are listed by their initials and surname. It means that it is only the reference to them being members of the Women's Transport Service that reveals that commemorated those are female Amongst them is Noor Inayat Khan, born in Moscow to an Indian father and American mother, she lived in London during World War I. Subsequently moving to France the family returned in 1940 and in November that year she joined the WAAF and then SOE. Following capture during her mission in France she was executed at Dachau in 1944.

Other war memorials remind us more diversity of obviously of the those commemorated in the UK. In Woking, the Peace Garden is on the site of the 1917 Woking Muslim Military Cemetery which provided for Muslim India soldiers who died in hospital. Sadly, vandalism meant the burials were moved to Brookwood Military Cemetery in 1969, reminding us vandalism of war graves and memorials is not new. But in recent years work has been undertaken to create a war memorial garden. At Patcham Downs near Brighton The Chattri is a war memorial on the site where those Hindu and Sikh soldiers who died in hospitals were cremated during World War I.

Across the country people of all races, religions and sex appear on our war memorials. It is important that we remind people of that shared experience and remember, together and equally, all those commemorated. Lest we forget.

Public Engagement - Learning

One of the reasons for instigating an educational programme for young people is the importance of ensuring that tomorrow's custodians understand our war memorial heritage. If they recognise what our war memorials represent, why they should be cherished and how to care for them then the desire to ensure "Their name liveth forever" has a greater chance of succeeding.

Incorporating the wider stories that can be uncovered by looking at the diversity of those commemorated by our war memorials, as discussed on the previous page, can only help that. The more we connect to both our personal and local heritage, the greater the chance we will protect and preserve it. Had the Trust been able to continue the Learning Programme beyond the centenary of World War I more resources were in the planning to increase the recognition of the diversity of those remembered.

In recent months there has been coverage of vandalism of, and damage to, war memorials. The statistics held by War Memorials Trust do not suggest that this has increased. Both 2018-19 and 2019-20 saw around 28 incidents of anti-social behaviour, graffiti, theft, attempted theft or vandalism amongst our 100,000 war memorials. Whilst any such event is terrible we should recognise the numbers are very small which reflects the overwhelming respect for our war memorials amongst the vast majority of people. Our experience suggests that often one high profile incident will increase attention on others which might otherwise have received little coverage or that reporting can trigger copy cat action creating a cluster of cases.

'Youngsters' however can often be perceived to be involved in such events because they lack understanding. Yet following the attack on the FM Earl Haig memorial on Whitehall in June it was young people who were filmed cleaning off the graffiti, showing their respect for our heritage. There are also a number of examples in the Showcase on www.learnaboutwarmemorials.org of projects involving children, teenagers and young adults positively engaging with their war memorial heritage.

To help encourage that engagement, develop an understanding of war memorials and also ensure an appreciation of the impact that negative acts to war memorials have on the community, there is the range of resources on the website which we encourage people to use to inspire young people. There are templates for assemblies for both primary and secondary age groups which consider threats to war memorials. These can facilitate a discussion about the consequences both to an individual and the wider community. There are also ideas of how to work with your community on war memorial projects bringing together different generations to share and improve their understanding.



This may be particularly important in 2020. With VE Day events restricted and VJ Day likely to have been muted our attention will turn to how we mark 11th November. It is likely our traditional services will have to adapt and many who normally attend may be reluctant to go, or advised against, attending.

But could this be an opportunity to engage young people and get them involved? If Remembrance Sunday visits to a war memorial need to be spread out through the day could the local Scouts/Guides/Cadets help the community by acting as stewards? Alternatively, if the community has seen an increase in the use of digital technology could young people be involved in filming the local service and making it available online so those unable to attend in person can share the experience? It may be a different type of engagement to how you remember but if it demonstrates to young people why war memorials are important then they will take that lesson with them and are more likely to become effective custodians in the future.

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Get involved - Thank you

As we go to press we are planning to have sent our annual direct mail appeal in mid-August to coincide with VJ Day. Hopefully nothing prevents us, although 2020 does seem the year for the unexpected so fingers crossed.

Assuming we have circulated it we would like to thank all of you who have responded by the time you receive this Bulletin. The response is always amazingly quick which we really value. We are truly grateful for your support.

This year is going to be exceptionally challenging for fundraising and every contribution makes a real and significant difference, so **thank you**.

If you are still considering whether you can make a gift, your support will assist projects like the Burma Star window in St John's, Cardiff. In 2006, a £250 grant ensures we can still read:

When you go home tell them of us and say for your tomorrow we gave our today





One of the questions we asked in the Supporter Survey related to the Fundraising Preference Service (FPS) part of Fundraising Regulator, www.fundraisingregulator.org.uk. 15% of respondents were aware of the FPS, whist 1% are registered.

The Fundraising Regulator is an independent regulator of charitable fundraising in England, Wales and Northern Ireland. They encourage best fundraising practice and assess complaints against the Code of Fundraising Practice. As a charity which spends less than £100,000 a year on fundraising War Memorials Trust is registered with the Fundraising Regulator but does not pay the full levy charged to larger organisations.

Whilst War Memorials Trust has not received any complaints about its fundraising, nor has it been referred to the Regulator it is still important we consider material produced. A recent report included studies on the largest charities which identified seven types of fundraising which generated more than 1,000 complaints each. Six – door-to-door funding, outdoor events, online advertising, private site fundraising, clothing collections and email - do not apply to us.

However, the highest number of complaints came from addressed direct mail which we do of course undertake. As such we have reviewed to ensure best practice.

Looking in more detail at the issue the main reason was that these were too frequent. As War Memorials Trust only sends one appeal a year we hope this is not an issue for us. Questions about content were also a concern for some. With a very focussed remit this charity is, we believe, able to ensure its appeals are focussed on its core activities. There were also complaints about who appeals were addressed to. This is where the FPS comes in. Through the FPS you can ask charities to stop sending direct mail marketing communications. These requests will be passed from the Regulator to the charity who should take action.

War Memorials Trust has always received such requests directly, and is yet to receive one via the FPS. But, however we are asked please be assured will always remove mailings, whether that be for a direct mail or Bulletin as soon as we can. If we have already pulled a mailing list for the next circulation before a request is received or processed we will advise the correspondent.

If you ever have any concerns about how War Memorials Trust raises its funds or makes appeals please get in touch at info@warmemorials.org or 020 7834 0200.

Merchandise

To order, join or donate complete pages 15-16, detach and send to:

War Memorials Trust 1st Floor, 14 Buckingham Palace Rd London SW1W 0QP

You need to use a stamp.

Adding freepost to the address will incur a sizeable fee which WMT has to pay.

Thank you

Privacy Policy

Any personal information you provide to WMT will be used to process your donation, merchandise order or other enquiry. It may also be used to send you updates about our work through the Bulletin. You have the right to stop us from contacting you for marketing purposes at any time. You can opt out by email info@warmemorials.org, call 020 7834 0200 or write to WMT, 14 Buckingham Palace Rd, London SW1W 0QP.

You do not have to give us your telephone number or email address but it may help us to contact you quickly if we need to follow up on your enquiry or report any problems with your payment. We will not use this information to contact you for marketing purposes by telephone, email or SMS.

We may share your information with third party organisations where it is necessary to respond to your enquiry, process your donation, or fulfil your order, such as the payment processor WorldPay. We will not share your information with third parties for marketing purposes, nor will we sell it.

If at any time you are not happy with the personal way WMT handles your information you have the right to complain Information to the Office Commissioner's (ICO) telephone 0303 123 1113 or visit https:// ico.org.uk.

For further information read our full Privacy policy at www.warmemorials.org/privacy-policy. For a paper copy contact us using the details above.



Order form

Please complete this order form and your details overleaf then send to the address shown left.

No.	Item	Total
	Pack(s) of Guards and wreath Christmas card at £4.75 each (inc p&p)	
	Set of 3 Trust pens at £4 each (inc. p&p)	
	Set of 5 Trust pencils at £2 each (inc. p&p)	
	Total	
	Donation	
	Grand total	

Donate/pay directly into our bank account

You can donate directly with Bacs. Please send an email, letter or return this form to let us know what your payment is for, including your Supporter number

Account name: WMT Current 2 Sort Code: 40 - 52 - 40 Account number: 00 - 03 - 30 - 99

Gift Aid

Gift Aid enables War Memorials Trust to reclaim an extra 25p on every pound you donate so your £20 subscription becomes £25 and your



£250 gift, £312.50. You can Gift Aid your donation if you pay Income or Capital Gains Tax at least equal to the value War Memorials Trust would claim.

Please contact WMT if you would like further information. If you have already made a Gift Aid pledge please do remember to advise us if you move house or cease paying tax.

Your details

First name

Telephone

☐ Individual/ joint annual membership

☐ Individual/joint life membership

I would like to join/donate to War Memorials Trust

Joint = two people at the same address

Membership rates valid until the end of March 2021

£20/£30

£....

£250/£350

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Title

Surname

Address

Postcode

☐ Donation of

Email

Merchandise

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War Memorials Trust sells merchandise to help raise funds and awareness. You can order them through the Bulletin, using the attached form, or via the website at www.warmemorials.org/shop.

Every purchase made helps protect and conserve war memorials.

Our 2020 Christmas card shows two Guards standing alongside a lantern with a green wreath. The cards are 14cm / 5.5 inches square and inside read Merry Christmas and a Happy New Year. A pack of 10 cards costs £4.75 inc. p&p.



Alongside the cards we have pens and pencils.



A set of 3 green pens are available for £4 inc. p&p.

5 white pencils cost £2 inc. p&p.